

Xiaoyi (Johnathan) Kang

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Summary

- I'm a Front-End Web Designer/Developer with a passion for building clean, intuitive, and user-focused web experiences. I love translating ideas into polished, responsive pages and using analytics to guide improvements.

Education

B.S. GRAPHIC INFORMATION TECHNOLOGY | ARIZONA STATE UNIVERSITY

- Major: Web Development
- Minor: Digital Design

Skills

LANGUAGES & FRONT-END

- HTML, CSS, JavaScript, React, WordPress

FRAMEWORKS & TOOLS

- Bootstrap, Figma, Adobe Creative Suite, Adobe WorkFront, Jira, BrightCove

SEO & ANALYTICS

- GA4, Search Console, Semrush

OTHER

- Responsive Web Design, Web Accessibility

Experience

WEB DESIGNER/DEVELOPER | ON SEMICONDUCTOR | 2020-2021

- Designed landing pages and refreshed existing content.
- Provided UX feedback and tested new features.
- Supported content page updates and CMS management.

WEB DESIGNER/DEVELOPER | ONSEMI | 2021-2025

- Managed corporate website using homegrown CMS, web assets and video contents and update content landing pages, blogs, and event pages etc.
- Created and managed web design system for the fully redesigned corporate website.
- Worked with IT, campaign and PR team for project requirements, manage the project from start to finish. including creating mockups, coding pages, testing functionality and launching sites
- Supported corporate marketing teams with web testing and troubleshooting.